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Bangalore, 29th May, 2013: Edurite, a part of Pearson, the world's leading learning company, today announced the launch of its CBSE ScoreMore DVDs for Std. VI to X. Mr. G. Balasubramanian, Former Academic Director - CBSE was the key note speaker at the launch along with Mr. Srikanth Iyer, CEO, Pearson Education Services and Mr. Swaminathan C.S., President, Edurite Celline, who were also present. Speaking on the occasion, Sh. G. Balasubramanian, Former Director of Academics, CBSE said, “I am happy to note that Pearson has come out with a State of the Art content through ScoreMore DVDs to facilitate the students to enhance their learning practices and achievements. In a competitive learning environment such support systems are sure to help them to not only sustain their positions in their learning curve but to improve the same on a continuous basis. Such products, I believe, are based on extensive research and organization of content and pedagogical practices. ScoreMore will certainly be a positive tool for learning empowerment.” The immensely popular and well-researched CBSE ScoreMore series with interactive multimedia combines 30 ScoreMore DVDs comes with an array of rich animations, videos, activities and quizzes. The DVDs have been designed as a constant companion for students to learn at their own pace and understand concepts in an interactive manner. They have been designed by subject matter experts in Science, Math and Social Science and allow students to grasp concepts at a deeper level and improve their academic performance. Srikanth Iyer, CEO Pearson Education Services said, “We are especially pleased with this launch as we truly believe that this is an effective platform for students creating meaningful education through interactive multimedia experience. The DVDs have been created to enrich student's potential by encouraging them to use self-study mode in a manner that is fun and interactive. A whole new window of opportunity in learning is opened up for the student through interactive multimedia learning. The CBSE ScoreMore DVDs enable students to learn from the comfort of their own home in an effective manner and marks another milestone for Pearson in creating a world class multimedia learning solution. There are a total of 30 DVDs available at a reasonable price starting at Rs. 499.”